

Projected Receivables for 2013	Unit	Qty	Total
<b>Registration</b>			
Early	\$200.00	140	\$28,000
Regular	\$250.00	90	\$22,500
Less included registrations for sponsors		14	-\$2,800
<b>Sub Total</b>		230	\$47,700
<b>Exhibitors</b>			
Early	\$600.00	3	\$1,800
<b>Sub Total</b>			\$1,800
<b>Sponsorships</b>			
Platinum	\$4,000.00	2	\$8,000
Gold	\$2,000.00	2	\$4,000
Silver	\$1,000.00	2	\$2,000
Bronze	\$500.00	2	\$1,000
Keynote	\$1,500.00	2	\$3,000
Reception	\$1,500.00	3	\$4,500
Lunch	\$1,750.00	1	\$1,750
Hackfest	TBD	0	
Programs	TBD	0	
<b>Sub Total</b>			\$24,250
<b>TOTAL Projected Receivables</b>			<b>\$73,750</b>

Projected Payables for 2013	Unit	Qty	Total	Notes
<b>Conference Meeting Space</b>				
<b>Conference Space SUB TOTAL</b>			<b>\$15,075</b>	
<b>Food, Beverage &amp; Reception</b>				
<b>Food &amp; Beverage SUB TOTAL</b>			<b>\$27,767</b>	
<b>Promotional</b>				
<b>Promotional SUB TOTAL</b>			<b>\$2,520</b>	
<b>Keynote Speaker(s)</b>				
<b>Speaker SUB TOTAL</b>			<b>\$4,900</b>	
<b>A/V</b>				
<b>A/V TOTAL</b>			<b>\$8,848</b>	
<b>CONFERENCE SUB TOTAL</b>			<b>\$53,302</b>	
<b>Tax SubTotal</b>			<b>\$5,808</b>	Assumes 0% rebate
<b>Credit Card &amp; Paypal Fees</b>		<b>3%</b>	<b>\$2,213</b>	Based on total receivables
<b>Software Conservancy Fees</b>		<b>10%</b>	<b>\$7,375</b>	10% of Receivables
<b>TOTAL Projected Payables</b>			<b>\$68,698</b>	
			<b>\$ 5,052</b>	<b>Projected Gain / (Loss)</b>