

Evergreen Merchandising Survey

Design Survey

Collect Responses

Analyze Results

▼ CURRENT VIEW



+ FILTER

+ COMPARE

+ SHOW

No rules applied



Rules allow you to **FILTER**, **COMPARE** and **SHOW** results to see trends and patterns. [Learn more »](#)

▼ SAVED VIEWS (1)



Original View (No rules applied)



+ Save as...

▼ EXPORTS



PRO FEATURE

Export your survey data in .PDF, .XLS, .CSV, or SPSS format.

[Upgrade](#) [Learn more »](#)

RESPONDENTS: 66 of 66

Export All

Question Summaries

Individual Responses

PAGE 1

Q1

Chart Type

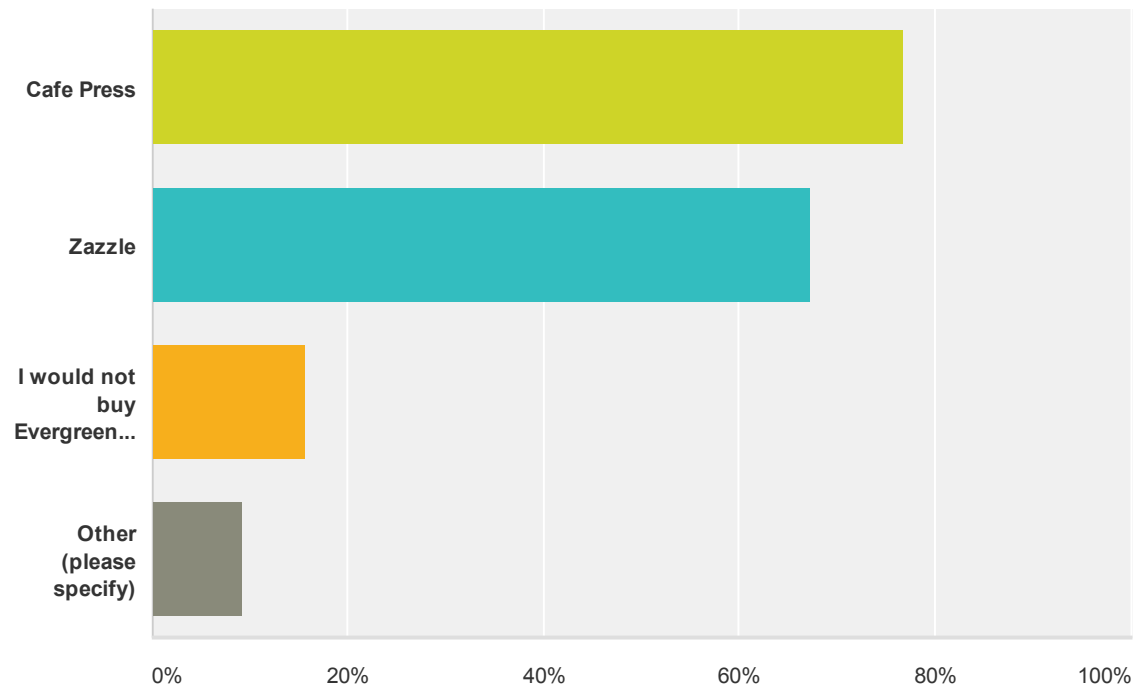
Display Options

Export Chart

Share

Would you be interested in Evergreen products from an online store? Mark any options that you would buy from.

Answered: 64 Skipped: 2



Answer Choices	Responses
Cafe Press	76.56% 49
Zazzle	67.19% 43
I would not buy Evergreen products from an online store.	15.63% 10
Other (please specify)	9.38% 6
Total Respondents: 64	

Q2

Chart Type ▾

Display Options ▾

Export Chart

Share

How likely would you be to buy Evergreen clothing from an online store, especially t-shirts? A followup survey will ask more questions if interest is high enough.

Answered: 66 Skipped: 0



	Not likely to buy clothing.	Somewhat likely.	Very likely.	Total	Average Rating
(no label)	31.82% 21	43.94% 29	24.24% 16	66	1.92

Q3

Chart Type ▾

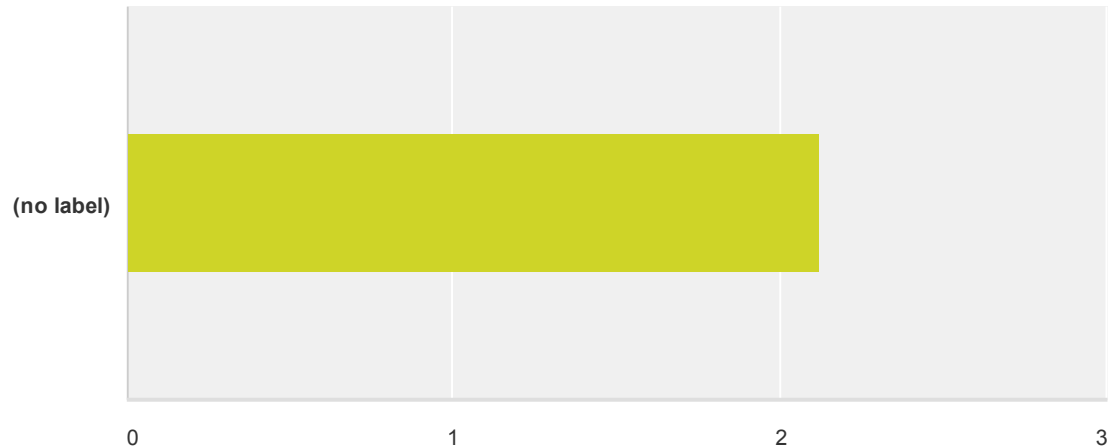
Display Options ▾

Export Chart

Share

Would you be interested in buying Evergreen branded accessories such as bags and coffee cups? A follow up survey will gauge interest in specific items if interest is high enough.

Answered: 65 Skipped: 1



	I am not very likely to buy Evergreen accessories.	I am somewhat likely.	I am very likely.	Total	Average Rating
(no label)	20% 13	47.69% 31	32.31% 21	65	2.12

Q4

Chart Type ▾

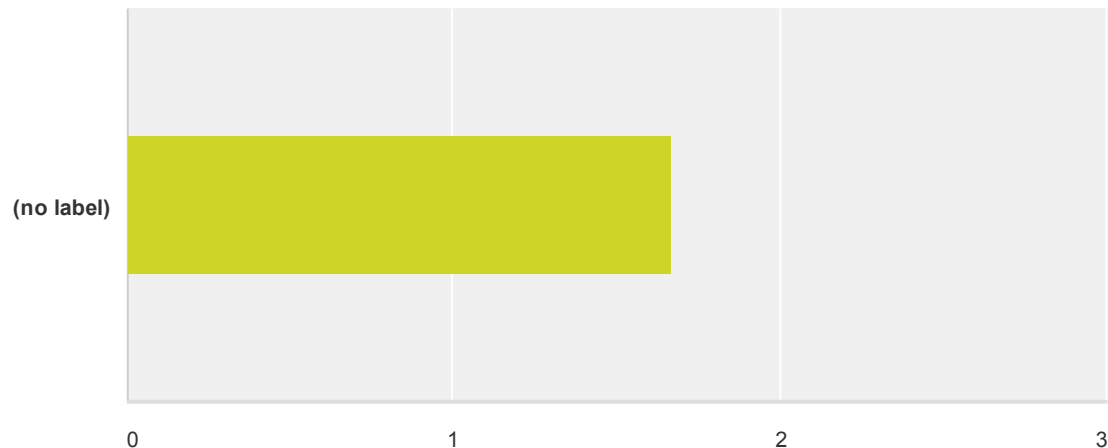
Display Options ▾

Export Chart

Share

Would you be interested in covers and skins for electronics? This includes smart phone covers and laptop skins among other things. If interest is high a followup survey will cover specific products.

Answered: 66 Skipped: 0



	I am not very likely to buy Evergreen covers and skins.	I am somewhat likely.	I am very likely.	Total	Average Rating
(no label)	48.48% 32	36.36% 24	15.15% 10	66	1.67

Q5

Chart Type ▾

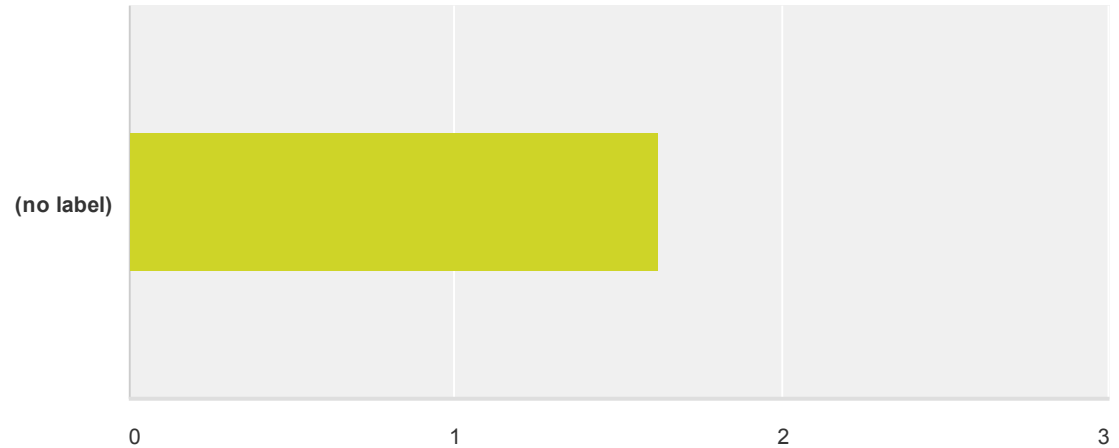
Display Options ▾

Export Chart

Share

Would you be interested in buying Evergreen flair products such as "Ask me about Evergreen" buttons or "I love my Evergreen Library" car stickers? If there is interest we will survey specific products in a follow up survey.

Answered: 66 Skipped: 0



	I am not very likely to buy Evergreen flair.	I am somewhat likely.	I am very likely.	Total	Average Rating
(no label)	48.48% 32	40.91% 27	10.61% 7	66	1.62

Q6

Chart Type ▾

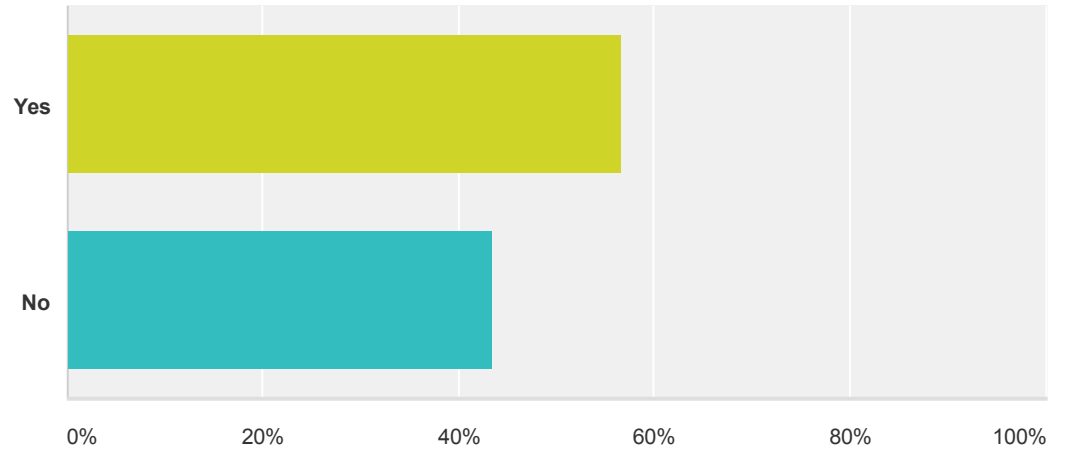
Display Options ▾

Export Chart

Share

Would you be interested in buying any of these products for staff at your institution?

Answered: 60 Skipped: 6



Answer Choices	Responses
Yes	56.67% 34
No	43.33% 26
Total	60

Q7

Chart Type ▾

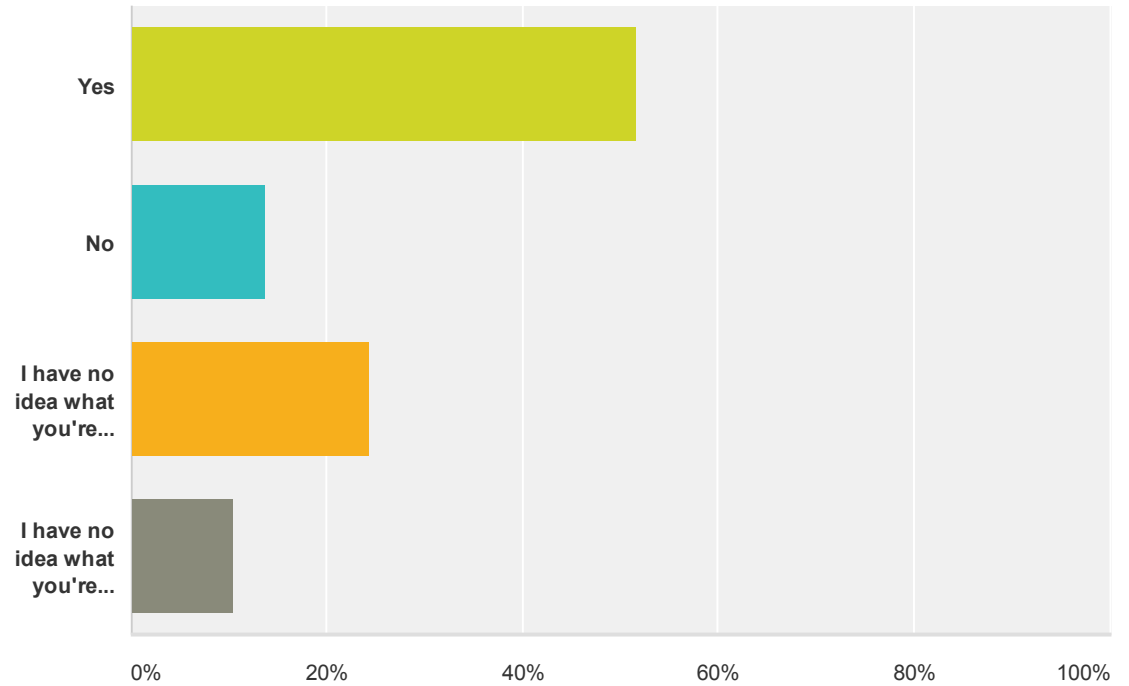
Display Options ▾

Export Chart

Share

Would you be interested in seeing some of the pinesol_green quotes on products? These are some of the more famous (and infamous) quotes from participants on the Evergreen IRC discussion channel.

Answered: 66 Skipped: 0



Answer Choices	Responses	
Yes	51.52%	34
No	13.64%	9
I have no idea what you're talking about but why not.	24.24%	16
I have no idea what you're talking about and probably not.	10.61%	7
Total		66

Q8

Do you have any feedback or suggestions you'd like to provide about the possibility of an Evergreen store front?

Answered: 18 Skipped: 48

Responses (18)

Text Analysis

My Categories

PRO FEATURE

Use text analysis to search and categorize responses; see frequently-used words and phrases. To use Text Analysis, upgrade to a GOLD or PLATINUM plan.

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Categorize as... ▾

Filter by Category ▾

Search responses



Showing 18 responses

I use Zazzle for my own projects. I like it

8/23/2013 3:22 PM [View respondent's answers](#)

i am less likely to buy a t-shirt than i am a polo shirt, sweatshirt, hoodie or jacket. i am more likely to buy a laptop sleeve than a laptop skin. i would likely buy a trucker hat/baseball cap, a keychain, and a tote. i am not likely to buy buttons, mugs/drinkware or mousepads. how the design appears on the article will always be a deciding factor (large/small, front/back, centered/off-center).

8/23/2013 10:41 AM [View respondent's answers](#)

Polo shirts

8/23/2013 10:33 AM [View respondent's answers](#)

Volume pricing would be helpful.

8/21/2013 1:13 PM [View respondent's answers](#)

If you do electronics-related swag, please make them available for Android and other non-Mac products. And if you do t-shirts, please make them available in women's clothing, not just men's.

8/21/2013 12:53 PM [View respondent's answers](#)


plain old evergreen stickers are nice.

8/21/2013 11:10 AM [View respondent's answers](#)

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