Evergreen Conference suggestions for 2018

## Scheduling

**Proposed schedule 1**

Day 1 – Pre-conference

|  |  |  |
| --- | --- | --- |
|  | **Track A** | **Track B** |
| 8:00-10:00 | Session 1 | Session 1 |
| 10:15-12:15 | LUNCH | LUNCH |
| 12:15-1:00 | Session 2 | Session 2 |
| 1:00-3:00 | Session 3 | Session 3 |
| 3:15-5:15 | Session 4 | Session 4 |

Day 2 Regular Conference

|  |  |  |
| --- | --- | --- |
|  | **General** | **Technical** |
| 8:00-9:00 (Breakfast) | EOB Meeting | Core Developer Meeting |
| 9:00-9:30 | Welcome |  |
| 9:30-10:15 | DIG & Committee Meetings | Hackfest |
| 10:30-11:15 | General Program | Hackfest |
| 11:30-12:15 | General Program | Tech Program |
| 12:15-1:15 | LUNCH – vendor presentation |  |
| 1:30-2:15 | General Program | Tech Program |
| 2:30-3:15 | General Program | Hackfest |
| 3:30-4:15 | Serials / Acq IGs / BOF Roundtables | Hackfest |
| 4:30-5:15 | Cocktail Hour / Vendor Presentation (20 minute pres.) |  |

Day 3 Regular Conference

|  |  |  |
| --- | --- | --- |
|  | **General** | **Technical** |
| 8:00-9:00 (Breakfast) | EOB and Developer Updates |  |
| 9:15-10:15 | Lightning Talks |  |
| 10:30-11:15 | General Program | Tech Program |
| 11:30-12:15 | General Program | Tech Program |
| 12:15-1:15 | LUNCH – vendor presentation |  |
| 1:30-2:15 | General Program | Tech Program |
| 2:30-3:15 | General Program | Hackfest |
| 3:30-4:15 | General Program | Hackfest |
| 4:30-5:15 | Roundtables / Cataloging IG | Hackfest |

**Proposed schedule 2**

Day 1 – Pre-conference

|  |  |  |
| --- | --- | --- |
|  | **Track A** | **Track B** |
| 8:00-10:00 | Session 1 | Session 1 |
| 10:15-12:15 | LUNCH | LUNCH |
| 12:15-1:00 | Session 2 | Session 2 |
| 1:00-3:00 | Session 3 | Session 3 |
| 3:15-5:15 | Session 4 | Session 4 |

Day 2 Regular Conference

|  |  |  |
| --- | --- | --- |
|  | **General** | **Technical** |
| 8:00-9:00 (Breakfast) | EOB Meeting | Core Developer Meeting |
| 9:00-9:30 | Welcome |  |
| 9:30-10:00 | DIG & Committee Meetings | Hackfest |
| 10:15-10:45 | General Program | Hackfest |
| 11:00-11:30 | General Program | Tech Program |
| 11:45-12:15 | General Program | Tech Program |
| 12:15-1:30 | LUNCH – vendor presentation |  |
| 1:30-2:00 | General Program | Tech Program |
| 2:15-2:45 | General Program | Tech Program |
| 3:00-3:30 | General Program | Hackfest |
| 3:45-4:15 | Serials / Acq IGs / BOF Roundtables | Hackfest |
| 4:30-5:15 | Cocktail Hour / Vendor Presentation (20 minute pres.) |  |

Day 3 Regular Conference

|  |  |  |
| --- | --- | --- |
|  | **General** | **Technical** |
| 8:00-9:00 (Breakfast) | Lightning Talks |  |
| 9:00-9:30 | Lightning Talks w/ vendor partners |  |
| 9:45-10:15 | General Program | Tech Program |
| 10:30-11:00 | General Program | Tech Program |
| 11:15-11:45 | General Program | Tech Program |
| 12:00-1:15 | LUNCH |  |
| 1:30-2:00 | General Program | Hackfest |
| 2:15-2:45 | General Program | Hackfest |
| 3:00-3:30 | Roundtables / Cataloging IG | Hackfest |
| 3:45-4:15 | Roundtables / Cataloging IG | Hackfest |
| 4:30-5:30 | EOB and Developer Updates | & Closing Remarks |

## Sponsorships

**2017**

Champion Sponsorships, $5,000

Sustainer Sponsorships, $3,500

Advocate Sponsorships, $2,500  
Ally Sponsorships, $1,000

Exhibits: $750

**Based on feedback and sponsorships, my recommendations/changes for 2018 are as follows:**

Champion Sponsorships, $5,000 (do not include exhibit space)

* Cocktail hour, includes 20 minute vendor presentation during event
* Tote bag? (If we want to do this it’s a good opportunity for additional sponsorships – see below under Ally)
* Conference T-shirt? (sponsor’s logo on t-shirt) – this would allow us to pre-sell conference t-shirts for less money – say roughly $8 and still come out ahead.

Sustainer Sponsorships, $3,500

* Lunch - includes 15 minute vendor presentation at sponsored lunch (4)
* Hackfest
* Badge holders (your logo on every badge)

Advocate Sponsorships, $2,500

* Annual Report Sponsor
* Breakfast (2) (Lightning Talks)
* Breakfast (2) (Community and Developer updates)
* Program (printing)

Ally Sponsorships, $1,250

* Coffee/Snacks (3)
* Pre-conference sessions (can sponsor specific presentations) (8)
* Interest Group Meetings / Roundtables (can sponsor specific meetings (8?) (serials, acq, etc.))
* Include (1) piece of literature in tote bag (5) (sponsor must provide literature in addition to sponsorship)
* Include (1) piece of swag in tote bag (5) (sponsor must provide swag in addition to sponsorship)

Exhibits: $1,250 (noon on day 2 through noon on day 3)

* Includes a 5 minute lightning talk on your company/product

(note that we should charge extra for power, if needed for exhibitors)